



Clark Ver Hulst

Owner

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Email: [clark@recsportsonline.com](mailto:clark@recsportsonline.com)

Office Phone: (616) 856-BALL

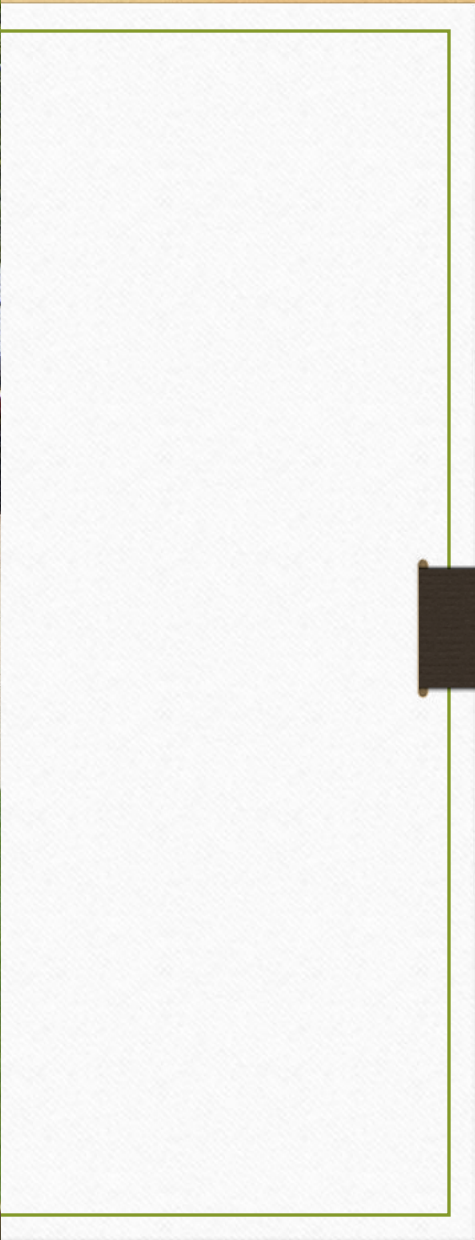




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**Mission Statement:** To provide wholesome recreational opportunities for families and communities.

**History:** Rec Sports is entering its 41<sup>st</sup> year of hosting athletic events in West Michigan. Events are held at the Rec Sports Complex on West River Drive, Grace Christian University, New Branches School, etc. All four softball fields are used from 5:45 pm to 10:45 pm each night of play plus tournaments. All four beach volleyball courts are used from 5:45 pm to 10:30 pm. There are also over 50 league basketball teams and a hundred and thirty indoor volleyball teams. There are also hundreds of teams that play in our softball, volleyball, and basketball tournaments. **Sports:** Softball, Basketball, Beach & Indoor Volleyball





4' x 6'  
Two-  
sided sign  
with  
company  
logo on  
each  
backstop.

# BACKSTOP SIGNAGE



4' x 6'  
Two-  
sided sign  
with  
company  
logo on  
each  
backstop.



Fans watching one of the 3-day Youth Softball Tournaments with 32 teams.



There are two 6' by 10' signs on each of the outfield fences





There are two 6' by 10' signs on each of the outfield fences



There are two 6' by 10' signs on each of the outfield fences



# Volleyball Court Signage



# Signage at the Rec Sports Complex Volleyball Courts



**Parking  
Lot  
Signage  
6' by 8'**

# Logo on the Website

**Pay Now**  
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a PayPal service

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Wally's SPECTRUM LANES

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**VOLLEYBALL**

**Beach Volleyball:**  
[Friday Night Frenzy](#)  
[Beach League Information](#)  
[Youth League Information](#)  
[Volleyball Registration Form](#)  
[Volleyball Schedules](#)  
[Rules](#)  
[Waiver/Signed Roster](#)  
[Evaluation](#)  
[Informed of No Drinking Forms](#)

**Indoor Volleyball:**  
[Indoor League Information](#)  
[Volleyball Schedules](#)  
[Volleyball Registration Form](#)  
[Rules](#)

SOFTBALL | VOLLEYBALL | BASKETBALL | FOOTBALL | SPIKEBALL

2020 Monday Coed 4's at Rec Spor

Team Number	TeamName	Coach/Captain
1	Call Me Maurice	John Frizzo
2	Sakuta	Matt Sakuta
3	Beer Me	Dave Gabrielse
4	Off Constantly	Chad Bennett
5	Funky Llama	Osanfranco Velazco
6	Set to Kill	Jean Semits
7	Brianna	Brianna Kuhatschek
8	Sandy Cheeks	Phillip Tubman
9	Lakers	Padley Gallagher
10	Multiple Scoregasms	Shannon Helsel-Conaty
11	Empire Strikes Back	Annie Regier
12	Team Kat	Kat McKee
13	Chewblocca's	Alyssa Wernette
14	Team Trooper	Rebecca Trooper
15	Loyd	Meggan Loyd

6/8/2020 Score 6/15/2020 Score  
 1 Vs. 2 @ 6:00 PM Court #1 3 - 0 14 Vs. 5 @ 6:00 PM Court #1 0 - 3

Logo  
on All  
Website  
Schedules

Email: [Clark@RecSportsOnline.com](mailto:Clark@RecSportsOnline.com) Office phone 616-532-BALL / Cancellation Phone (After 4:45) 616-222-5010

[Today's Cancellations](#) [Home](#) [Our History](#) [Clark's Bio](#) [Contact Us](#) [Locations](#) [Sponsorship](#)  
[Hall of Fame](#) [Mailing List](#) [Rentals](#) [Need Team/Player](#)



SOFTBALL

VOLLEYBALL

BASKETBALL

FOOTBALL

**meijer**<sup>®</sup>

# Logo on Mobile Website



# ANNUAL WEBSITE STATISTICS

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Sessions	48,370
Users	14,514
Page Views	210,613
Pages Per Session	4.18
Average Session Duration	4 minutes, 14 seconds

# PARTICIPATION NUMBERS

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<b>Grand Rapids Area</b>	<b>Rank</b>
• Softball Leagues	1
• Adult Softball Tournaments	1
• Youth Softball and Baseball Tournaments	2
• Adult Beach Volleyball Mon-Thurs	1
• Indoor Volleyball Leagues	2
• 3 on 3 Basketball Leagues	1

# WHAT REC SPORTS DOES FOR THE COMMUNITY

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- **Community:** Rec Sports hosts events for Heroes Softball Tournament to Honor Veterans, Police Officers, and Fire Fighters, Special Needs Week, Matches for Missions, Senior Softball, Youth Softball and Baseball, National Softball Association State Qualifier Tournaments, and the NSA State Championship.
- **225,000 total participants and spectators annually**
- **500 to 1000 participants and spectators each night** that are a captive audience for one to three hours.

# WHY CHOOSE REC SPORTS

- **Community Connection:** Good corporate citizens to improve the quality of life and wellness in the Grand Rapids and West Michigan area.
- **The Rec Sports Complex is on West River Drive** (21,783 vehicles per day in the latest vehicle count).
- **Website:** 14,504 users; 48,370 sessions; 210,613 page views, 4.18 pages per session, 4 minutes and 14 seconds per session.

# WHY CHOOSE REC SPORTS

- **Exclusivity** for major sponsorships to help a company truly stand out and gain a significant competitive advantage and market differentiation.
- **Sponsorship Structure:** Sports Complex Naming Rights, Field Naming Rights, Scoreboard Naming Rights, Title Sponsors for Sports, Presenting Sponsors for Nights and Leagues
- **Emails and Social Media:** Over 2700 emails sent out each month to our participants and Facebook groups for each of the sports
- **Long term possibilities** to build a solid brand image, eliminate potential competition, and optimize sponsorship activation.

# WHY REC SPORTS?

- Hometown
- Commitment to Grand Rapids
- Emphasis on community and health and wellness initiatives
- Emphasis on community sports:
- Charity Events: Heroes Softball Tournament to honor Veterans, Police Officer, and Fire Fighters, Matches for Missions, Youth softball and baseball.
- Exclusivity for major sponsorships to help a company truly stand out and gain a significant competitive advantage and market differentiation.